

# *Inside The Numbers*

Christmas Decor Franchises have the opportunity to earn substantial off-season profits and supplement the income of their core operation. The average Net Profit reported for the 2010 Season was a solid 37%. You can look into most other trades and you will be hard pressed to find a definitive way to earn these kinds of profits. The margins are achieved through our proven system and the best part is, we train you exactly how to do it. We've done the hard work all you have to do is commit to the system and reap the benefit of our industry experience!

AVERAGE GROSS SALES (3+ YEARS IN OPERATION)

**\$125,094**

AVERAGE NEW SALE

**\$1,333**

AVERAGE DAILY PRODUCTION (3-MAN CREW)

**\$2,387**

NUMBERS

[www.christmasdecor.net](http://www.christmasdecor.net)



## Typical Christmas Decor Job BREAKDOWN

### YEAR 1

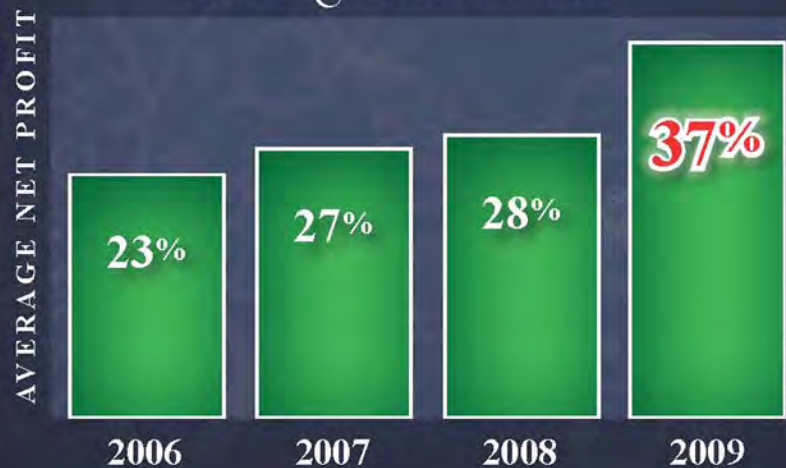
Line Item	Amount	% of Sale
Revenue	\$1,333.00	
Materials	\$319.92	24%
Labor	\$266.60	20%
Overhead	\$199.95	15%
Sales	\$133.30	10%
Marketing	\$173.29	13%
<b>Net Profit</b>	<b>\$239.94</b>	<b>18%</b>

### YEAR 2+

Line Item	Amount	% of Sale
Revenue	\$1,300.00	
Materials	\$130.00	10%
Labor	\$234.00	18%
Overhead	\$260.00	20%
Sales	\$130.00	10%
Marketing	\$65.00	5%
<b>Net Profit</b>	<b>\$481.00</b>	<b>37%</b>



### Christmas Decor Franchisee Average Net Profit



NUMBERS

1.866.687.9551